



- Manage all process together of retail business may be a great headache of all time.



Retail365cloud

Get More, Sell  
More



# Main Objective

- Automate retailer`s processes as possible.
- Increased productivity and efficiency, as well as reduced costs.
- Barcode identification for receiving, tracking and selling inventory items.
- Customer satisfaction.
- Keeping pace with technology.
- Checkout of every products is quick and easy.
- Special offers were easy to find.



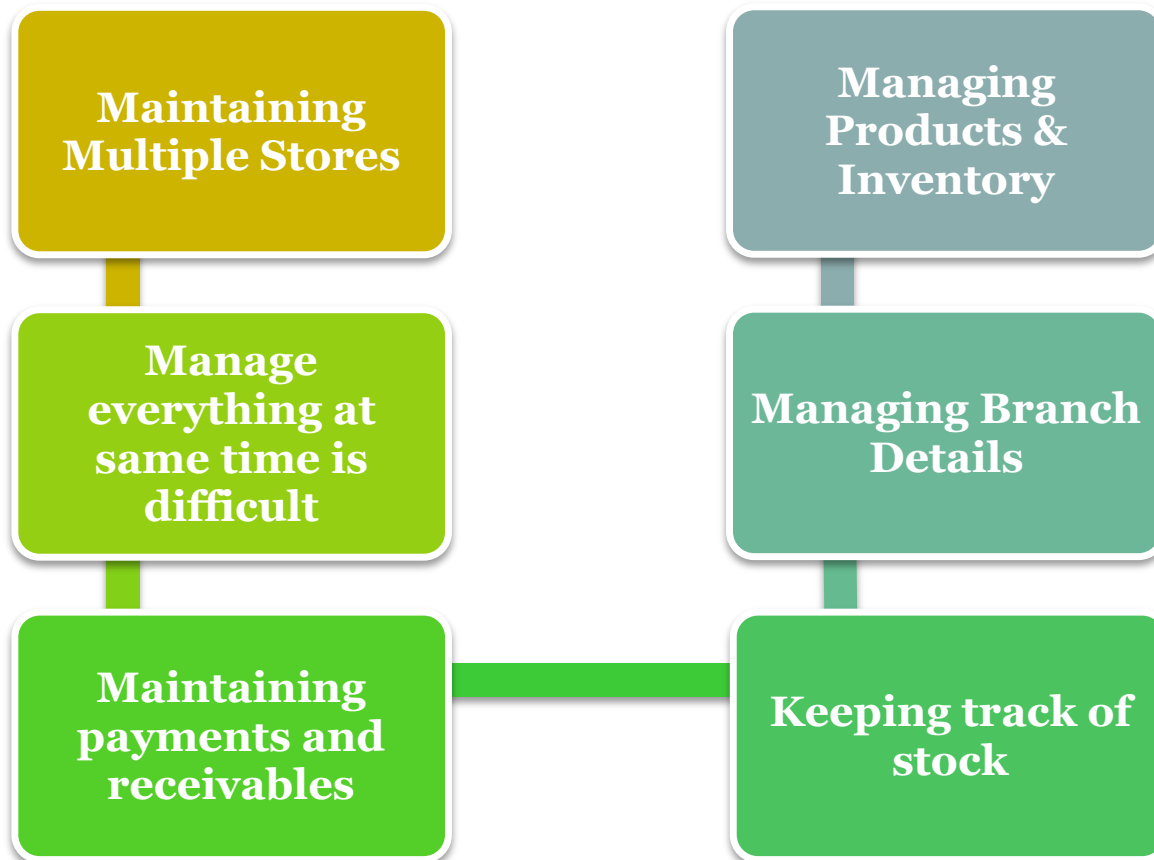
# Retail

- A retail management system is a term used when a system incorporates POS with extra features that take care of all the store's functions, including inventory control, suppliers and ordering, customers and in some systems, marketing and the management of the workshop and repairs.
- It consists of buying and selling goods and services over an electronic system such as an internet.
- A process of promoting greater sales and customer satisfaction by gaining a better understanding of the consumers of goods and services produced by a company. A typical retail management strategy for a manufacturing business might research the retail process that distributes the finished products created by the business to consumers to determine and satisfy what buyers want and require.

# Process of Retail Business



# Problems without organized system



# What We Offer

- Multi-store & Franchise Management.
- Inventory Management
- Purchase & Supply Management
- Real-Time Analytics and Reports
- Customer Relationship and Analytics
- Pre-Paid / Post-Paid & GIFT CARDS
- Sales Promotion
- Generate reports
- Generate bill in a few seconds



# Modules We Provide

- Barcode Integration
- Admin Management
- Digital Payment
- Integrated Accounting
- Stock Management
  - Stock Inward
  - Stock Outward
  - Dead Stock
- Purchase Management
  - Purchase Operation
  - Purchase Return
- Sales Management
  - Sales Operation
  - Sales Return
- Customer Management
- Discount & Promotion
- Payment Management



## ■ **Barcode Integration**

- Bring dramatically speed to your billing counter and reduce the size of a queue as you can generate and print your own barcodes. It can be integrated with any Barcode Scanner which will help you to handle large-scale inventories and items.

## ■ **Admin Management**

- Admin will handle all stock, purchase and sales. Also, it has all rights to change front end side. It will also manage payment, customer and rights.

## ■ **Digital Payment**

- You may offer various benefits to your customers like multiple payment modes, split payments (Half online payment, half cash payment), flexibility to configure discounts and schemes and update inventory information on a real-time basis.

## ■ **Integrated Accounting**

- Integrated with various accounting software which totally eliminates the need to do double work for posting an entry in accounts.

## ■ **Stock Management**

- It will give you a clear view of your stock in real time. Being able to identify and track items at specific levels such as size, quantity. Which enables you to identify trends at your store and ensure that popular, in-season products are well stocked.

## ■ **Purchase Management**

- If anyone purchases something then it will automatically decrease from stock.

## ■ **Sales Management**

- Standard tools to manage your sale prices responsively and intuitively. Bulk edit/update tools, time-limited pricing and logical calculations mean that maintaining competitive prices without sacrificing margin has never been easier.

## ■ **Customer Management**

- View customer details and product reviews. Also, reset password as per customer request.

## ■ **Discount & Promotion**

- Discount codes for categories, products and brand. Also set and manage code dates for "Activation or Deactivation."

## ■ **Payment Management**

- Manage online payment account`s and also multiple currency support.

# Benefits of having Retail Management Software

- Easy business management.
- Online monitoring.
- Increase sales by 20-30%.
- MSI Reports.
- Reduced inventory holding cost.
- Maximized MARGIN with lower investment.
- Easy Stock management.
- Easy expense management.
- Cost and time-saving.
- Powerful administration that brings growth.
- Notification.
- Visibility & reach more customer.
- Sales Reporting and Analytics: Transparency Into Data.
- Track Inventory.

# Key Component of POS System

- **All-In-One Workstations:**

- Workstations fulfill all of your “Cash Register” needs. They provide expandability and flexibility with an easy to use setup that becomes complete with other peripherals devices. Small retail shopkeepers often use this point of sale system.

- **Barcode Scanners:**

- Scanners help in accurate information regarding inventory in a quick way. Moreover, they reduce errors during checkout and maximize business efficiency.

- **Cash Drawer:**

- Cash drawer is an important hardware device of point of sale system that protects currency, credit card receipts and checks that are used in exchange of goods in daily transactions.

- **Receipt printer:**

- Receipt printers print customer receipts, bill, purchase orders, and any other business certificate. Choose easy to use printer to save valuable time during checkout.

- **Touch Screens or Keyboard:**

- Touch screens or keyboard are two choices to operate Point of sale system. Touch screens are more popular option that takes less space. It is extremely user-friendly.

# Responsive Design



# Cloud Based Software



- Web Application
- Mobile Application
- Server Based / Cloud Based Application



# Let's be Your Strategic Partner



[www.cittasolutions.com](http://www.cittasolutions.com)

Exclusive link of retail365cloud  
[www.retail365cloud.com](http://www.retail365cloud.com)

# Thank You



**Citta Solutions Pvt Ltd**

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